

Communications and Advocacy Priorities June - August 2021

The Network Global communications strategy outlines five main objectives and several activities to be carried out between now and 2023. To help us implement it collectively and effectively, this document focuses on our priority objectives for the next three months and provides an implementation timeline.

Our priority objectives

- The coming period will be marked by growing focus on delivering a successful, dynamic International Migration Review Forum (IMRF) – the first review by the General Assembly on progress made in the implementation of the Global Compact for Safe, Orderly and Regular Migration (GCM) to be held in 2022.
- The effective implementation of the GCM by Member States -and therefore a fruitful IMRF- requires a coordinated UN system that speaks with one voice on migration-related issues to achieve greater impact.

Implementation timeline

Timely coordination and effective dissemination through Network members are a shared responsibility and are essential to ensuring impactful communications. To that end, we will:

1. Establish the Network communications group and draft a workplan with clear objectives and deliverables*;
 - [Timeline: July 2021](#)
2. Produce key messages and background material, including branding, for the IMRF 2022;
 - [Timeline: August 2021](#)
3. Endorse the Network global communications strategy 2021-2023;
 - [Timeline: July 2021](#)
4. Solicit ideas of topics, dates, questions, speakers for the Network Webinar series;
 - [Timeline: July 2021](#)
5. Harvest multimedia content, human-interest stories, photographs from Network members;
 - [Timeline: August 2021](#)
6. Strengthen social media support by Network members, including by following [@UNMigNetwork](#) on Twitter and on [LinkedIn](#);
 - [Timeline: June 2021](#)

* The Network communications group will materialize through different means such as emails, WhatsApp, Trello. When and where relevant, the Network will use the existing UN Communications Group. When necessary, meetings (virtual or in-person) will be organized.