



9th Steering Committee Meeting of 21 March 2023

Summary of Decisions

PARTICIPANTS

Chair of the Steering Committee:

- **Antonio Vitorino** (IOM – Director General)

Member States:

- **Emmanuel Kwame Asiedu Antwi** (Ghana - Ambassador and Permanent Representative in Geneva)
- **Obay N. Allah Khallil Al-Taii** (Iraq - Deputy Permanent Representative in Geneva)

Donors:

- **Fernando Israel Espinosa Olivera** (Mexico - Ambassador and Deputy Permanent Representative in Geneva)
- **Marianne Kress** (Denmark - Ambassador and Director for the Department of Migration, Stabilization and Fragility)
- **Jérôme Bonnafont** (France – Ambassador and Permanent Representative in Geneva)

Stakeholders:

- **Carolina Gottardo** (International Detention Coalition - Executive Director)
- **Ghada Hammouda** (Private Sector - Chief Sustainability and Marketing Officer, Qalaa Holdings)

United Nations:

- **Monica Ferro** (UNFPA – Director, Geneva Office)
- **June Kunugi** (UNICEF – Director, Public Partnerships Division)
- **Anna Ricoy** (FAO - Liaison Officer with the FAO Liaison Office in Geneva)

Ex-officio members:

- **Jennifer Topping** (UNDP MPTF Office - Executive Coordinator)
- **Philippe Grandet** (Migration MPTF Fund Management Unit - Head)

Observer:

- **Ralf Schröder** (Germany - Head of Political and Humanitarian Section at the Permanent Mission of Germany in Geneva)

AGENDA

The Steering Committee had before them the following agenda:

15:00 – 15:10 OPENING REMARKS

- Opening remarks and short presentation on the Fundraising Strategy by the Chair of the Steering Committee
- Short presentation on the private sector earmarking rules by the Fund Management Unit

15:10 – 15:20 JOINT CONTRIBUTION INITIATIVE

- Presentation on the Joint Contribution Initiative by Mr. Schröder, Permanent Mission of Germany.

15:20 – 15:55 OPEN DISCUSSION

- Interventions from Steering Committee members on their view on the strategy as well as on their commitments on the implementation plan

15:55 – 16:00 CLOSING

- Discussion on next steps

STEERING COMMITTEE DECISIONS

The Migration Multi-Partner Trust Fund (Migration MPTF) 2023-2026 Investment Plan adopted by the Steering Committee at its 8th meeting, in February 2023, set annual funding targets of USD 20 million in 2023 and USD 25 million in 2024. While these targets remain very modest considering the strong demand and the fact that the Migration MPTF was called for by the General Assembly of the United Nations, reaching them requires significant growth. In order to enable this growth, the Steering Committee decided to organize on 21 March 2023 an ad-hoc meeting focused exclusively on fundraising.

At this meeting, the 2023-2024 Fundraising Strategy was adopted by consensus. It identifies four objectives:

- 1) consolidating and, whenever possible, increasing the contributions from existing donors;
- 2) bringing on board key Member States that have the potential to bring significant additional resources;
- 3) further broadening the donor base by seeking contributions, even modest, from countries of the global South;
- 4) engaging the private sector.

For each of these objectives, the strategy lays out a set of concrete actions and its successful implementation relies on the key principle of collective ownership: Steering Committee members and key partners beyond the committee need to actively participate and coordinate fundraising and advocacy efforts.

One key component of the strategy is the “Joint Contribution Initiative”: existing donors are encouraged to announce additional contributions to the Fund in conjunction with a new donor contributing for the first time, even modestly. This innovative approach to North-South and South-South cooperation is designed to further broaden the donor base and embodies the GCM spirit of partnership.

Moreover, in order to operationalize the strategy around increasing private sector engagement, the Steering Committee agreed to allow earmarking at the Joint Programme level for private sector entities, and the Operations Manual was revised accordingly. This new approach to private sector earmarking was approved on a pilot basis and is governed by a strict set of rules designed to safeguard the decision-making role of the Steering Committee and the pooled nature of the Fund. The earmarking rules and their effect on the management of the Fund will be reviewed regularly.