

# communis

PROMO REPORT - DECEMBER 2021



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*NO NATION FASHION*

NO NATION FASHION

Made in BiH by People on the Move







# Social Media Activities Pre Show Phase 02.12.2021

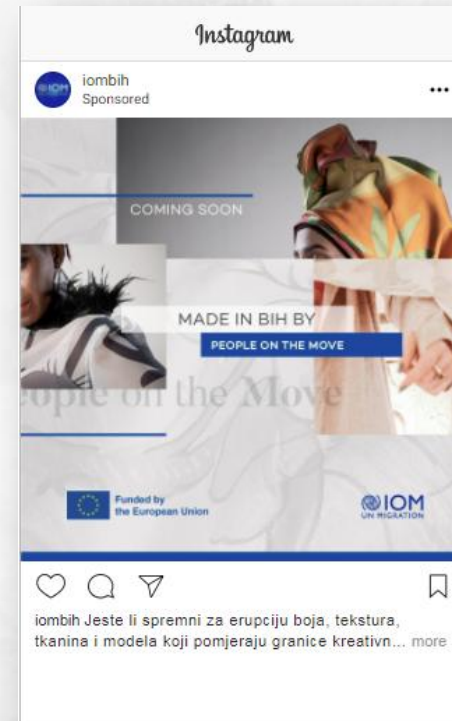
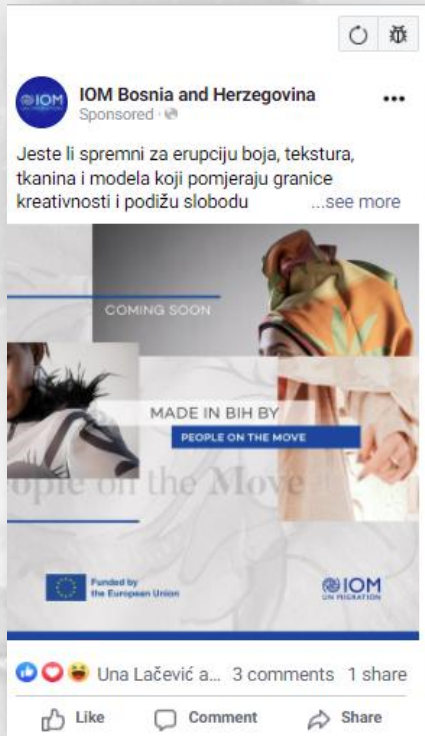


Platform	Reach	Impressions
All	7,660	10,630
Facebook	7,660	10,630

Placement	Reach	Impressions
All	1,784	2,033
Feed: News Feed	1,520	1,727
Explore	281	306

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# Social Media Activities Pre Show Phase 05.12.2021



Platform	Reach	Impressions
All	2,967	3,526
Instagram	1,703	1,932
Facebook	1,317	1,594

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# Social Media Activities

## Pre Show Phase

03.12.2021

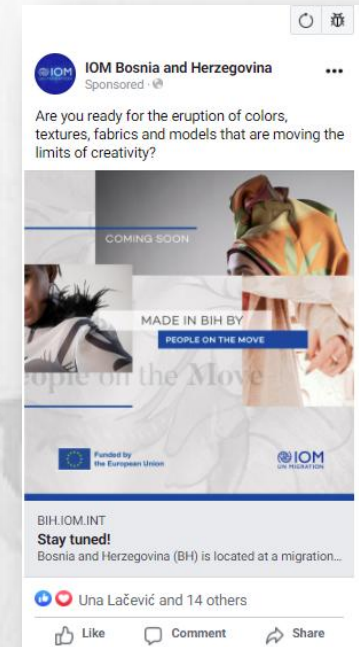
FB/IG Ads

BHS

ENGLISH

BHS

ENGLISH



Platform	Reach	Impressions
All	122,248	178,880
Instagram	122,248	178,880

Platform	Reach	Impressions
All	135,208	192,698
Instagram	135,208	192,698

Platform	Reach	Impressions
All	84,181	130,868
Facebook	84,181	130,868

Platform	Reach	Impressions
All	82,228	129,238
Facebook	82,228	129,238

NO NATION FASHION

# Social Media Activities

## Pre Show Phase

### 07.12.2021



Platform	Reach	Impressions
All	5,785	8,654
Facebook	5,785	8,654

Platform	Reach	Impressions
All	1,924	2,194
Instagram	1,924	2,194

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# Social Media Activities

## Pre Show Phase

07.12.2021

FB/IG Ads

BHS

IOM Bosnia and Herzegovina  
Sponsored · 🌐

Želite biti dio modnog događaja koji slavi kreativnost i raznolikost? Pridružite nam se putem Facebook live prenosa

FASHION SHOW

Made in BiH by PEOPLE ON THE MOVE

16.12.2021.

Funded by the European Union

BIH.IOM.INT  
16.12.2021. u 18:00 sati  
Bosnia and Herzegovina (BH) is located at a migration...

👍 Like    💬 Comment    ➦ Share

ENGLISH

IOM Bosnia and Herzegovina  
Sponsored · 🌐

Would you like to be a part of a fashion event that celebrates creativity and diversity? Join us via Facebook live streaming

FASHION SHOW

Made in BiH by PEOPLE ON THE MOVE

16.12.2021.

Funded by the European Union

BIH.IOM.INT  
December 16, at 6:00 p.m.  
Bosnia and Herzegovina (BH) is located at a migration...

👍 Like    💬 Comment    ➦ Share

BHS

Instagram

iombih Sponsored

FASHION SHOW

Made in BiH by PEOPLE ON THE MOVE

16.12.2021.

Funded by the European Union

IOM UN MIGRATION

Learn More >

👍    💬    📌

iombih Želite biti dio modnog događaja koji slavi kreativnost i raznolikost? Pridružite nam se put... more

ENGLISH

Instagram

iombih Sponsored

FASHION SHOW

Made in BiH by PEOPLE ON THE MOVE

16.12.2021.

Funded by the European Union

IOM UN MIGRATION

Learn More >

👍    💬    📌

iombih Would you like to be a part of a fashion event that celebrates creativity and diversity? Join us ... more

Platform	Reach	Impressions
All	42,312	70,120
Facebook	42,312	70,120

Platform	Reach	Impressions
All	41,612	70,297
Facebook	41,612	70,297

Platform	Reach	Impressions
All	61,324	90,480
Instagram	61,324	90,480

Platform	Reach	Impressions
All	59,729	91,342
Instagram	59,729	91,342

NO NATION FASHION



# Social Media Activities Pre Show Phase 10.12.2021



Platform	Reach	Impressions
All	7,926	9,363
Facebook	7,926	9,363



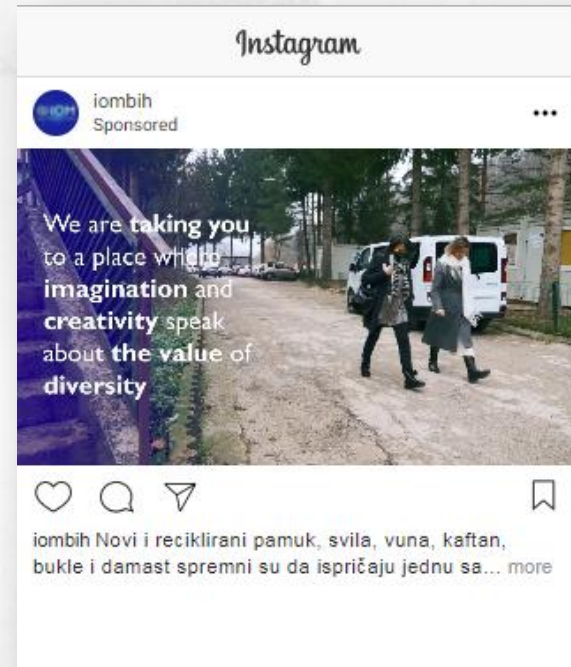
Platform	Reach	Impressions
All	12,058	12,863
Instagram	12,058	12,863

NO NATION FASHION

# Social Media Activities

## Pre Show Phase

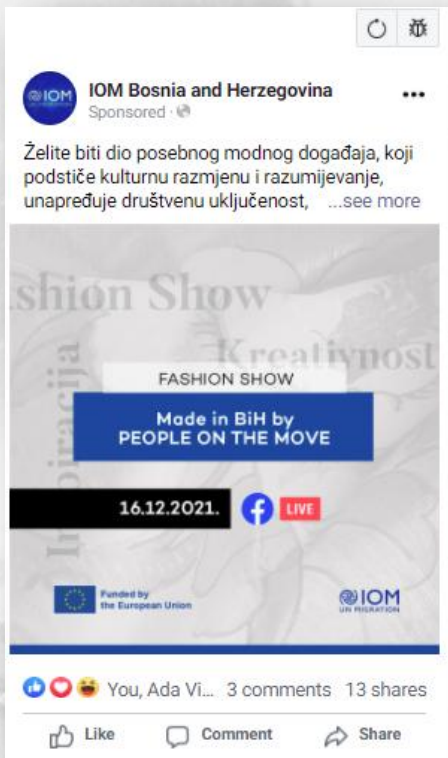
### 12.12.2021



Platform	Reach	Impressions
All	7,363	7,919
Facebook	5,255	5,730
Instagram	2,133	2,189

NO NATION FASHION

# Social Media Activities Pre Show Phase 13.12.2021



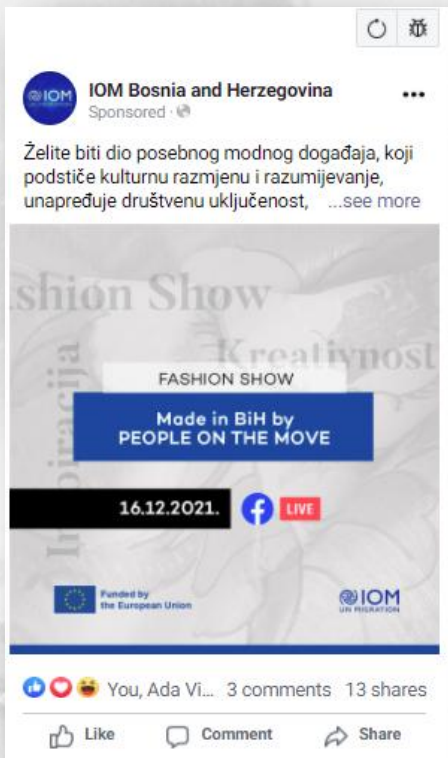
Platform	Reach	Impressions
All	2,102	2,984
Facebook	2,102	2,984



Platform	Reach	Impressions
All	10,975	13,348
Instagram	10,973	13,347

NO NATION FASHION

# Social Media Activities Pre Show Phase 13.12.2021



Platform	Reach	Impressions
All	2,102	2,984
Facebook	2,102	2,984



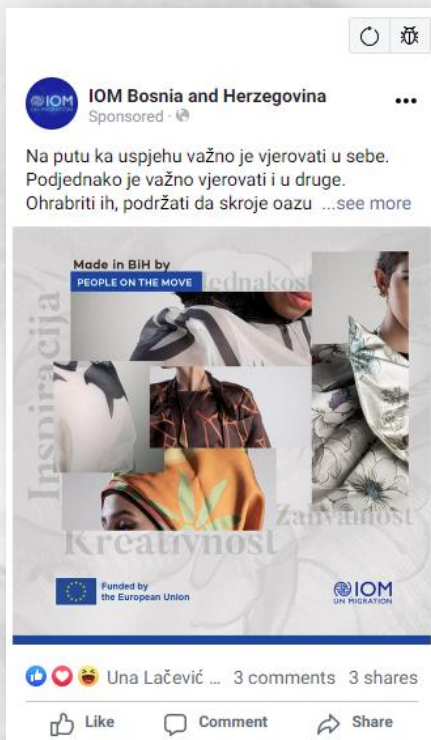
Platform	Reach	Impressions
All	10,975	13,348
Instagram	10,973	13,347

NO NATION FASHION

# Social Media Activities

## Pre Show Phase

### 15.12.2021



Platform	Reach	Impressions
All	841	934
Instagram	278	295
Facebook	573	639

Platform	Reach	Impressions
All	7,876	8,807
Instagram	7,876	8,807

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# Social Media Activities

## 16.12.2021



Platform	Reach	Impressions
All	889	919
Facebook	889	919

Platform	Reach	Impressions
All	3,233	3,379
Instagram	3,233	3,379

NO NATION FASHION

# Social Media Activities

## 16.12.2021



Platform	Reach	Impressions
All	1,181	1,722
Facebook	1,181	1,722

Platform	Reach	Impressions
All	9,246	11,393
Instagram	9,246	11,393

NO-NATION FASHION

# Social Media Activities

## 16.12.2021

**IOM** Bosnia and Herzegovina  
Sponsored · 🌐

Brend No Nation Fashion (NNF), kolekcija nevjerovatnih i jedinstvenih modnih kreacija, nastao je u modnim ateljeima ...see more

👍❤️😄 You, Elvedina Dzakmic ... 9 shares

👍 Like    💬 Comment    ➦ Share

Platform	Reach	Impressions
All	2,679	3,927
Facebook	2,679	3,927

NO NATION FASHION



# Social Media Activities

## 16.12.2021

**IOM Bosnia and Herzegovina**  
Sponsored · 🌐

Večeras smo hrabro, ambiciozno i zaigrano predstavili No Nation Fashion! ...see more

Ada Vidjen ... 5 comments 34 shares

Like Comment Share

**Instagram**

**iombih**  
Sponsored

Večeras smo hrabro, ambiciozno i zaigrano predstavili No Nation Fashion! ... more

Visit Instagram profile >

12,655 likes 17,055 impressions


Platform	Reach	Impressions
All	5,148	6,362
Facebook	5,148	6,362

Platform	Reach	Impressions
All	12,655	17,055
Instagram	12,655	17,055

NO NATION FASHION

Social Media Activities  
16.12.2021  
Live Streaming of the Fashion Show

Home About Photos Events Reviews Live



206 61 comments • 52 shares • 4.1K Views

Like Comment Share

The image shows a Facebook live stream interface. At the top, there is a navigation bar with links for Home, About, Photos, Events, Reviews, and Live. Below this is a video player showing a fashion show stage. The stage features a large screen with the text 'NATION FASHION' and 'NO-NATION-FASHION' along with a logo. The stage is lit with blue lights, and silhouettes of people are visible in the foreground. Below the video player, there are engagement metrics: 206 likes, 61 comments, 52 shares, and 4.1K views. At the bottom, there are three buttons: Like, Comment, and Share.

NO NATION FASHION

# Social Media Activities

## Post Show Phase

### 17.12.2021

**IOM Bosnia and Herzegovina**  
Sponsored · 🌐

Kada se snovi ostvaruju, emocije (pro)ključaju. Tako je bilo sinoć, u sarajevskoj Vijećnici, gdje je predstavljen novi modni brend ...see more

+5

You, Senad ... 7 comments 12 shares

Like Comment Share

**Instagram**

**iombih**  
Sponsored

Visit Instagram profile

iombih Kada se snovi ostvaruju, emocije (pro)ključaju. Tako je bilo sinoć, u sarajevskoj Vijećnici, gdje j... more

Platform	Reach	Impressions
All	19,784	26,601
Facebook	19,784	26,601

Platform	Reach	Impressions
All	37,143	66,971
Instagram	37,143	66,971

NO NATION FASHION

# Social Media Activities

## Post Show Phase

### 20.12.2021



Platform	Reach	Impressions
All	13,204	16,606
Facebook	13,204	16,606

Platform	Reach	Impressions
All	30,384	37,050
Instagram	30,384	37,050

NO NATION FASHION

# Social Media Activities

## Post Show Phase

20.12.2021

FB/IG Ads

**IOM Bosnia and Herzegovina**  
Sponsored ·

Brand No Nation Fashion je rođen da slavi raznolikost, susret kultura i vještina koje ne poznaju granice.

**No Nation Fashion** [LEARN MORE](#)

Una Lačević and 9 others

**IOM Bosnia and Herzegovina**  
Sponsored ·

No Nation Fashion was born to celebrate diversity, meeting of cultures and skills that know no borders.

**No Nation Fashion** [LEARN MORE](#)

Una Lačević and 12 others

Like Comment Share

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**No Nation Fashion**  
Made by 8000+ People on the Move

[Learn More](#)

iombih No Nation Fashion  
Brand No Nation Fashion je rođen da slavi razn... more.

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Sponsored

**No Nation Fashion**  
Made by 8000+ People on the Move

[Learn More](#)

iombih No Nation Fashion  
No Nation Fashion was born to celebrate diversi... more

Platform	Reach	Impressions
All	125,631	195,497
Facebook	125,631	195,497

Platform	Reach	Impressions
All	133,088	201,804
Facebook	133,088	201,804

Platform	Reach	Impressions
All	187,902	269,375
Instagram	187,902	269,375

Platform	Reach	Impressions
All	187,135	275,462
Instagram	187,135	275,462

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# Social Media Activities

## Post Show Phase

24.12.2021

**IOM Bosnia and Herzegovina**  
Sponsored · 🌐

No Nation Fashion, modni brend koji nastavlja slaviti različitosti, susret kultura i sposobnosti koje ne poznaju granice. ...see more

Ovo je potrebno tretirati sa humanog aspekta. I kao što smo rekli i pokazali danas.

BIH.IOM.INT  
**Bosnia and Herzegovina | International Organization f...** [LEARN MORE](#)

You, Una Lačević... 5 comments 9 shares

Like Comment Share

Platform	Reach	Impressions
All	11,045	18,044
Facebook	8,661	14,794
Instagram	2,412	3,197
Messenger	53	53

NO NATION FASHION

# Social Media Activities

Post Show Phase

24.12.2021

FB/IG Ads

BHS

ENGLISH

Facebook ad for IOM Bosnia and Herzegovina. The ad features a video thumbnail showing a person in a patterned dress on a runway. The text is in Bosnian/Croatian/Serbian (BHS).

**IOM Bosnia and Herzegovina**  
Sponsored · 🌐

No Nation Fashion, modni brend koji nastavlja slaviti različitosti, susret kultura i sposobnosti koje ne poznaju granice

BIH.IOM.INT  
**No Nation Fashion** [LEARN MORE](#)

👍❤️😄 Medzid Topalovic and 16... 1 share

👍 Like    💬 Comment    ➦ Share

Facebook ad for IOM Bosnia and Herzegovina. The ad features a video thumbnail showing a person in a patterned dress on a runway. The text is in English.

**IOM Bosnia and Herzegovina**  
Sponsored · 🌐

No Nation Fashion, brand that continues to celebrate diversities, meeting of cultures and does not recognize borders

BIH.IOM.INT  
**No Nation Fashion** [LEARN MORE](#)

👍❤️ Una Lačević and 24 others 2 shares

👍 Like    💬 Comment    ➦ Share

Platform	Reach	Impressions
All	159,492	240,700
Facebook	101,251	154,035
Instagram	65,122	86,665

Platform	Reach	Impressions
All	147,717	228,325
Facebook	100,484	155,731
Instagram	53,698	72,594

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# PR Activities

## 27.12.2021

klix.ba

<https://www.klix.ba/lifestyle/modna-prica-u-koju-su-utkani-snovi-hrabrost-i-nadanja-migranata-nastavlja-svoj-put/211227042>

<b>Media</b>	<b>Klix.ba</b>
<b>Reach</b>	<b>B&amp;H</b>
<b>Title</b>	<b>Fashion story in which dreams, courage and hope of migrants is embroidered continues its journey</b>
<b>Date</b>	<b>27.12.2021.</b>
<b>Section</b>	<b>Lifestyle</b>

NO NATION FASHION



# PR Activities

## 27.12.2021

avaz.ba

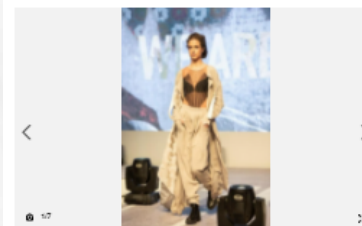
<https://avaz.ba/izdvojeno/258492/no-nation-fashion-modna-prica-u-koju-su-utkani-snovi-hrabrost-i-nadanja-migranata-nastavlja-svoj-put/>

Media	Avaz.ba
Reach	B&H
Title	No Nation Fashion, fashion story in which dreams, courage and hope of migrants is embroidered continues its journey
Date	27.12.2021.
Section	Fashion

MODA

### No Nation Fashion, modna priča u koju su utkani snovi, hrabrost i nadanja migranata, nastavlja svoj put

Objavljeno: 27.12.2021.



No Nation Fashion, modna priča u koju su utkani snovi, hrabrost i nadanja migranata, nastavlja svoj put

Uoporedo s teškoćama i izazovima, avaz.ba situacije u svim zemljama i potencijale za kreativnost, solidarnost, humanost, razvoj... Jedna takva priča nastaje u privremenim privremenim centrima širom svijeta, u Italiji i Španjolskoj, gdje je Međunarodna organizacija za migracije (IOM), u okviru projekta Evropske unije "Doprinos na COVID-19" izazove sa migrantima i izbjeglicama u Zapadnom Balkanu, uz podršku švedske vlade u kojima su migranti mogli dobiti zaštitne mekane sa vlastite potrebe, te pokrenuti i preokrenuti svoju odaju.

Nije trebalo mnogo da se u ovim mjestima stvore opomne i kreativne energije i vjeline koje su u različitim stonima svijeta sa sobom donijeli migranti i da se one, uz pomoć bh. modnih stručnjaka, transformiraju u prave modne etape. Iz svijeta da migracije mogu donijeti nove priče i sa migrantima i sa zajednicama koje ih prihvataju, te da je raznolikost i različitost i inspiracije koji trebamo ojačati i čuvati, u ovim modnim stajalima, je, posve neoblikovano i ne odjeljivo, svih ljubavnik, rođen novi modni brand, No Nation Fashion (NNF).

Javnosti je predstavljen na modnoj reviji pod nazivom The Story About Us (Priča o nama, koju je 10. decembra u Gradskoj Vijećnici u Sarajevu organizirala IOM povodom Međunarodnog dana migranata i obilježavanje 70. godišnjice od uspostavljanja Organizacije. Rame uz rame s profesionalnim bh. marketinškima, kreacije su nastali neki od migranata i migrante koji su učestvovali u njihovom stvaranju, dok ih je zatekao svijet božice iz publike. Također, sa svim migrantima koji borave u privremenim privremenim centrima, organiziran je i prijenos video na vlastitim društvenim prostorima.

Dolji su se na modnoj reviji smjertivale kreacije koje simboliziraju raznoji priču (put) i u govoru, od njihovog odabira sa domovine i iznenađujućih odabira koje se ogleda u društvenoj i kulturnoj integraciji, ne video stila u pozadini su se smjertivale priče mi ama hrabro i mi serijama, mi se smjertimo... Sve to, i još mnogo više emocija, usavano je u svaki izbor tkanine utrošene na stvaranje brenda No Nation Fashion.

Organiziran odjeljak, vjeli odjeljenika, pe želi i svake publiku, bili su snovi sa svu malu grupu kreacije da su, na prvom putu i da se svaki trud ne izgubi, koliko god se u pozadju žine malim, nevažnim i naprimjerim.

Ovaj brand simbolizira priču sa tores potencijala ljudske mobilnosti i iskoristivost mogućnosti koje one pruža sa stvaranje opomnih i inkluzivnih zajednica. No Nation Fashion stvori raznolikost, svake kulture i sposobnosti koje ne poznaju granice. On kombinuje talentat, kreativnost i vjeline migranata te stručnost i kulturnološki izraz bh. modnih dizajnera. Nastao je zahvaljujući šaru i prednosti niza bh. umjetnika, privremenih kompanija i prijatelja koji su vjerovali u projekt No Nation Fashion. Želim im odati priznanje i zahvaliti im se na nevažnoj podršci. Također sam zahvalna migrantima koji su prihvatili izazov i stvorili ne raspolaganje avaz vjeline i naprojektivne individualnosti kako bi kreirali jedinstven modni brand u Bosni i Hercegovini. Neki od njih ostali su u BiH i sada se integriraju u društvo; drugi su nastavili svoje putovanje, ali su ostali i svoj putnik na jedinstvenim odjeljenicima i modnim dodacima. Koristim, želim im zahvaliti i stvarima Bosne i Hercegovine i našim dostojnim, šarmantnim, ljubi, što su vjerovali u ovaj projekt i što su učili u njemu", kazala je Laura Luperotti, šefice misije IOM-a u Bosni i Hercegovini i Subregionalna koordinatorica za Zapadni Balkan.

Brand No Nation Fashion, baš kao i neki od njegovih prvih kreatora, nastaje u svoj put. "Nakon revije, u planu je širenje brenda NNF kroz saradnje modnih etajala i u drugim privremenim privremenim centrima širom svijeta, stvaranje i realiziranje novih ideja i kreacije kojima ćemo vjeli predstavljeni i opomni priče priče priče priče i žine (put) u govoru, te dati doprinos njihovoj kulturnoj i društvenoj integraciji, takođe ćemo i mogućnosti uspostavljanja brenda kroz partnerstvo sa tehničkim školama i univerzitetima, iženje postojećih partnerstava i stvaranje novih", kazala je Aleksandra Lovrić, modna dizajnerica i IOM koordinatorica modnih etajala.

Ovo slika slika s revije The Story About Us možete pogledati na [LINKU](#).

NAJNOVIJE NAJČITANIE

- 20 Hrvatska poljoprivreda u...  
ugroženosti.
- 20 Vlada Srbije...  
preporučila se...
- 20 Obitelj...  
razočala se...
- 20 Pripadnik...  
vode da...
- 20 Dva...  
kaj...

IZDVOJENO



NO NATION FASHION

# PR Activities 27.12.2021

azra.ba

<https://azra.ba/izdvojeno/258492/no-nation-fashion-modna-prica-u-koju-su-utkani-snovi-hrabortst-i-nadanja-migranata-nastavlja-svoj-put/>

Media	azra.ba
Reach	BiH
Title	No Nation Fashion, fashion story in which dreams, courage and hope of migrants is embroidered continues its journey
Date	27.12.2021.
Section	News

NO NATION FASHION

No Nation Fashion, modna priča u kojoj su utkani snovi, hrabrost i nadanja migranata, nastavlja svoj put

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100



Gradnja i izgradnja... (text partially obscured)



WE SMILE





WE ARE STRONG




The model is a... (text partially obscured)

# PR Activities 27.12.2021

ba.n1info.com

<https://ba.n1info.com/promo/no-nation-fashion-modna-prica-u-koju-su-utkani-snovi-migranata-nastavlja-put/>

Media	ba.n1info.com
Reach	BiH
Title	No Nation Fashion: fashion story in which dreams of migrants is embroidered continues its journey
Date	27.12.2021.
Section	Promo

**No Nation Fashion: Modna priča u koju su utkani snovi migranata nastavlja put**

Modna priča u koju su utkani snovi migranata nastavlja put. Ovo je priča o projektima koji daju glas migranata kroz modu. Projekt 'No Nation Fashion' nastavlja put i daje glas migranata kroz modu. Projekt je nastao kao nastavak prethodnog projekta 'No Nation Fashion' koji je bio usmjeren na prikazivanje života migranata kroz modu. Projekt je nastao kao nastavak prethodnog projekta 'No Nation Fashion' koji je bio usmjeren na prikazivanje života migranata kroz modu.

**NAJNOVIJE VIJESTI**

- 1. Kako će se razvijati tržište za obnovljive izvore energije u BiH
- 2. Kako će se razvijati tržište za obnovljive izvore energije u BiH
- 3. Kako će se razvijati tržište za obnovljive izvore energije u BiH
- 4. Kako će se razvijati tržište za obnovljive izvore energije u BiH
- 5. Kako će se razvijati tržište za obnovljive izvore energije u BiH

**NAJNOVIJE KOMENTARI**

- 1. Kako će se razvijati tržište za obnovljive izvore energije u BiH
- 2. Kako će se razvijati tržište za obnovljive izvore energije u BiH
- 3. Kako će se razvijati tržište za obnovljive izvore energije u BiH
- 4. Kako će se razvijati tržište za obnovljive izvore energije u BiH
- 5. Kako će se razvijati tržište za obnovljive izvore energije u BiH

Program: 100 najboljih medija prethodnih 12 mjeseci prema broju i kvalitetu angažiranja u BiH (Promo) / Post

Oznake

BRANJEVIĆ, BIH, LARA ADAMIĆ, MODA, NOVIJESTE, PROMOCIJA, PROMOCIJA

BRANJEVIĆ

NO NATION FASHION



Brend No Nation Fashion nastavlja svoj put. Nakon revije, u planu je širenje brenda NNF kroz osnivanje modnih studija i u drugim... more

Visit Instagram Profile

IOM Bosnia and Herzegovina Sponsored  
Brend No Nation Fashion nastavlja svoj put. Nakon revije, u planu je širenje brenda NNF kroz osnivanje modnih studija i u drugim... more

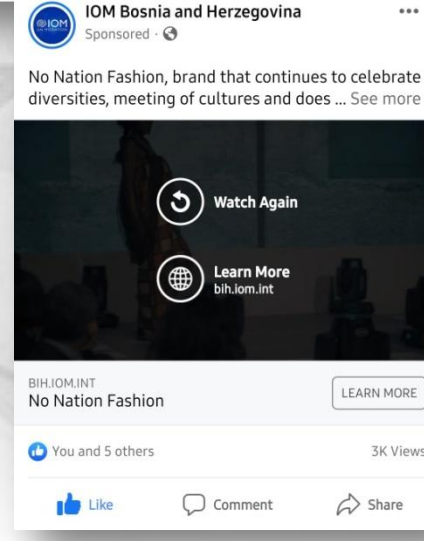
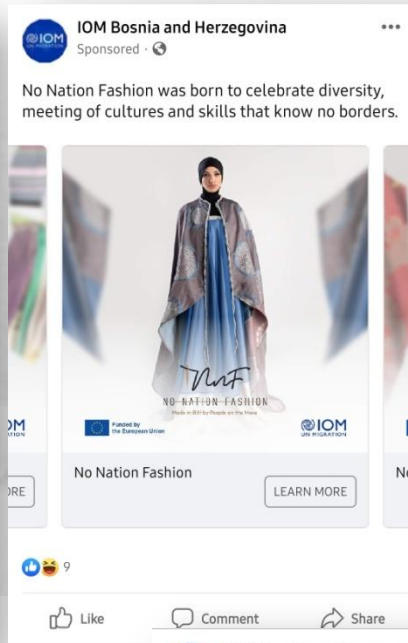
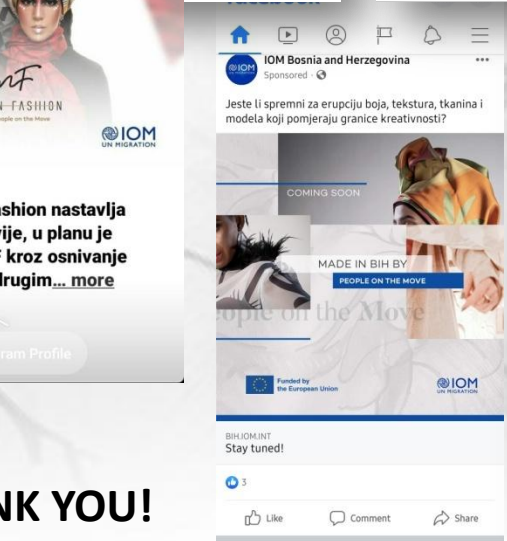
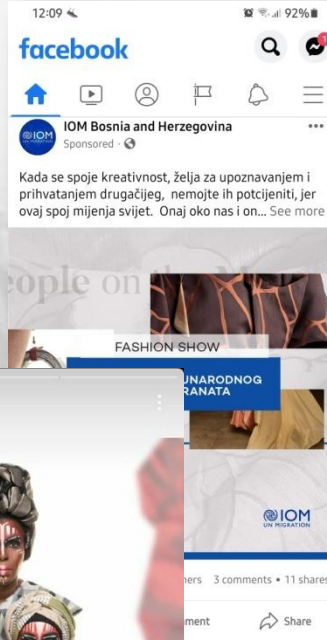


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